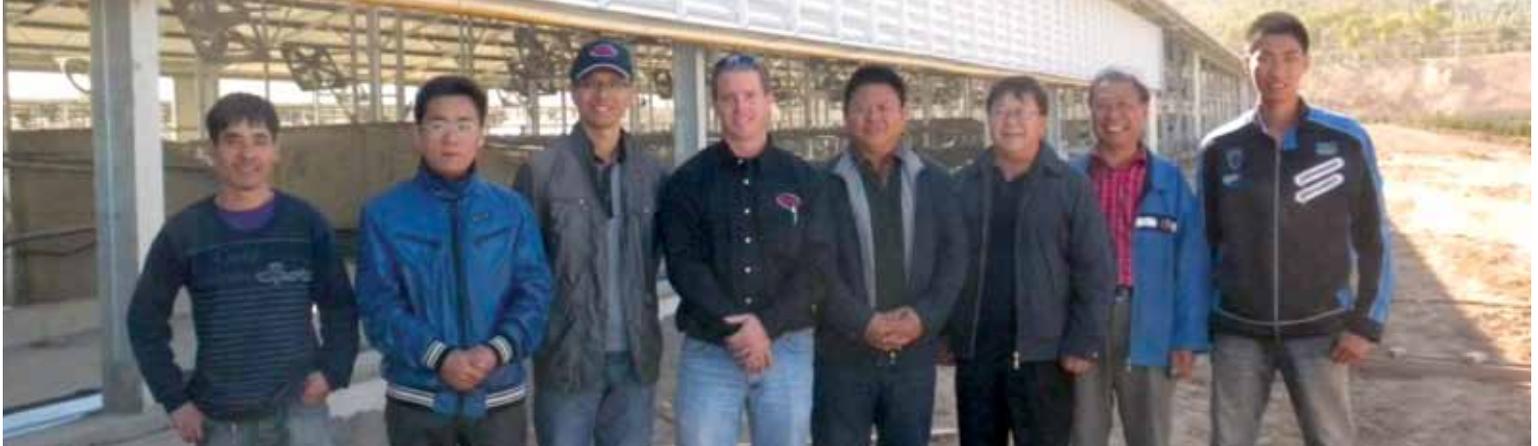




SECCO INTERNATIONAL

NEWSLETTER

Issue
May 2012



SECCO TECHNICIAN SURROUNDED BY THE INSTALLATION TEAM; PROJECT IN CHINA

SECCO EDITORIAL

Growth and world expansion are no strangers to the evolution of Secco Plastique into Secco International Inc. With recent projects in China, Austria and as far as Azerbaijan, the company spreads its leadership in more than 20 countries and is exporting to all kinds of evolving markets in the dairy production industry.

Proud of its well known ventilation experience acquired in the last 11 years, Secco International is constantly innovating and upgrading its integrated ventilation systems and allows its customers to maintain very high production standards. The modern dairy barns and their managers need the finest updated technology for their operating systems and ensure the cows' comfort.

Secco dedicates its resources and researches to the development of highly performing integrated ventilation systems supported by electronics control management units that will not only collect precious data, but very soon will enable dairy producers to access in real time and manage their production with a proactive approach and with efficiency.

Dominique Lamarre
Customer Service Director

EURL PH DERU / GENETICS AND ANIMAL COMFORT

September will mark the 5th year of a solid partnership that started in 2007. The company EURL PH Deru (France) as developed along this business relationship a strong expertise in selling and maintaining integrated ventilation systems. PH Deru as contributed to Secco International exposure in France and Western Europe and thereby their worldwide expansion. It's President, Mr. Philippe Deru as surrounded himself with a dynamic sales and administration team as well as highly skilled technicians. The company as kept innovating and offering excellent products and services with one goal in mind: ensure animal comfort and maximize the quality and performance of the modern dairy barn.

In order to display the results of their knowledge and products, Ph Deru inaugurated recently a livestock platform in an ultra modern dairy barn they've design and supervised near their head office.

The facility is equipped with the products and services promoted by the company and will house over 250 dairy cows while being managed by and independent entity called "Novalait". An open house is scheduled on June 1 & 2 to welcome people from the industry and the French press, an attendance of over 3000 people are expected.

Expertise, technical knowledge and complete customer satisfaction are some of the strong points of EURL Ph Deru, leader in innovations striving for animal comfort and effectiveness. (You can follow Novalait project coverage on Terre-net Web TV www.terre-net.fr/web-tv/ and on www.phdeu.fr)



SCL NOVALAIT DIAGRAM-1



SCL NOVALAIT DIAGRAM-2

TESTIMONIAL SECCO INTERNATIONAL CUSTOMER

Olmar Farms
Sleepy Eye, MN USA

We are very pleased with our Secco ISOCELL™ air curtain system. The ISOCELL™ design makes the curtain rigid against the harsh winds and provides a tremendous insulating value.

These curtains allow for flexible ventilation in the summer where we can use either tunnel or natural ventilation. In the winter they have kept our barn above freezing even on the coldest Minnesota winter.

The ISOCELL™ curtains are very durable and are easy to use with the Expert-21 control system. We would highly recommend Secco's ISOCELL™ Curtains to other producers.

Brian & Jill Nelson
Olmar Farms
Sleepy Eye, MN USA

GOING REAL-TIME ON THE FARM

Putting data to work on the farm in a real-time fashion is the aim of new Dairy Barn data collection and reporting systems.

Modern Dairy production requires good management to get optimal performance. Good management results from a farmer knowing what is going on in the barn at all times. Modern Dairy Barns have improved greatly over the last 10-15 years as cow comfort has become very important, and as a result, the control over environment is the best it has ever been with the influence over such things as temperature and air quality. These two things along with many others have a great impact on Dairy production.

Barn environment controllers that operate the ventilation system are a crucial component in maintaining in-barn environment to an optimum level. However it is not possible for a farmer to be in the barn 24 hours a day, so it is suggested that dairy farms have alarms in place to alert personal when environment conditions are outside of the optimum range.

In addition to having good environmental controllers as well as a good ventilation system, modern technology has now advanced whereby you can obtain success in collecting data from the controllers and sending it back to a centralized web site to analyze the results.

Currently most Dairy Barn managers are more reactive than proactive when it comes to the environment and the effect that it has on cow comfort. Getting real time data as it happens allows for a more proactive approach. Many of these new data collection systems can email a daily "report card" of the environment and production that shows when temperatures, humidity, water etc are out of acceptable limits. There is a saying that goes like this... "You can't manage what you don't measure" .

In summary to improve performance and maximize resources, accurate and timely information is required. Modern Dairy Farms have a tremendous amount of information available but not collected or utilized efficiently, if at all. Dairy Barn data collection / reporting systems not only make data collection more efficient, they also put information into the hands of people that can use it in a timely manner so issues can be addressed before they become detrimental to performance and costly to correct.

Doug Martin
Sales Manager
GSI Electronics



MAXIMIZING THE USE OF ABUNDANT LIGHT AND FRESH AIR IN YOUR BUILDING

INNOVATION FROM SECCO INTERNATIONAL

As the result of 2 years of conception and innovation, Secco International proudly unveiled the complement to its integrated ventilation systems. The new LUMIRIDGE™ from SECCO INTERNATIONAL consist of a set of isolated translucent roof panels that allows maximum use of daylight and natural ventilation. Combined with our natural ventilation action chimney and our various ventilation walls such as; ISOCELL™ & LUMIWALL™ panels, the LUMIRIDGE™ system will work in harmony allowing fresh air entry while extracting the stale air. Our chimneys settle perfectly on the ridge and are designed to fit multiple roof angles.

The LUMIRIDGE™ is suitable for both livestock buildings and production/ industrial warehouses. The panels are made of five layers of a very resistant polycarbonate translucent material that provides an insulating factor of R6.7. This factor improves the natural action of the chimneys providing optimal ventilation of the building. LUMIRIDGE™ is part of Secco's efficient integrated ventilation systems.



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